



INCREAS

Innovation and Creative
Solutions for Cultural Heritage

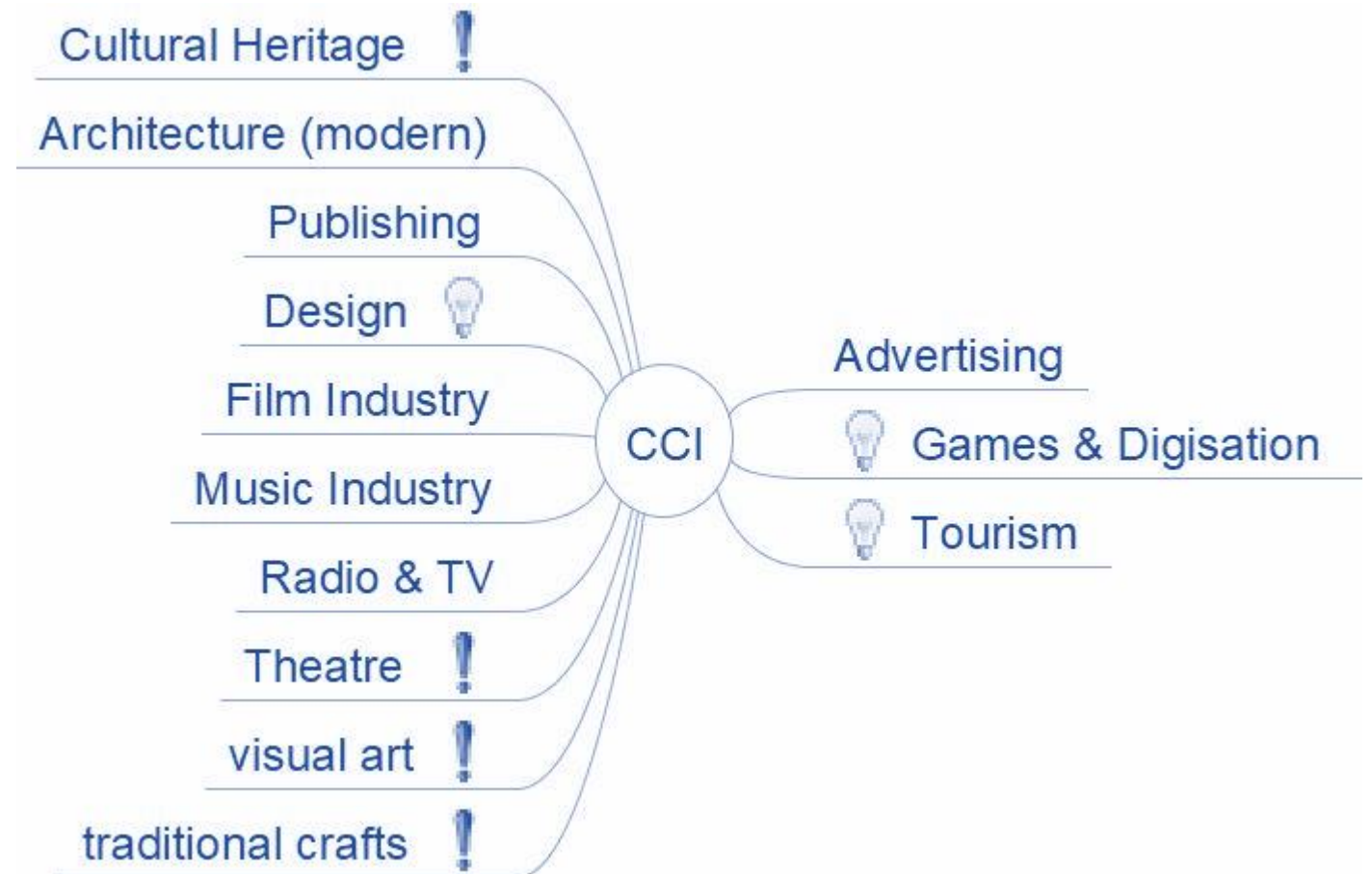
Kulturerbe-Sektor

- Kreativwirtschaft
- Definition
- ESCO-Portal
- EU Skills Panorama
- Berufe und Fähigkeiten



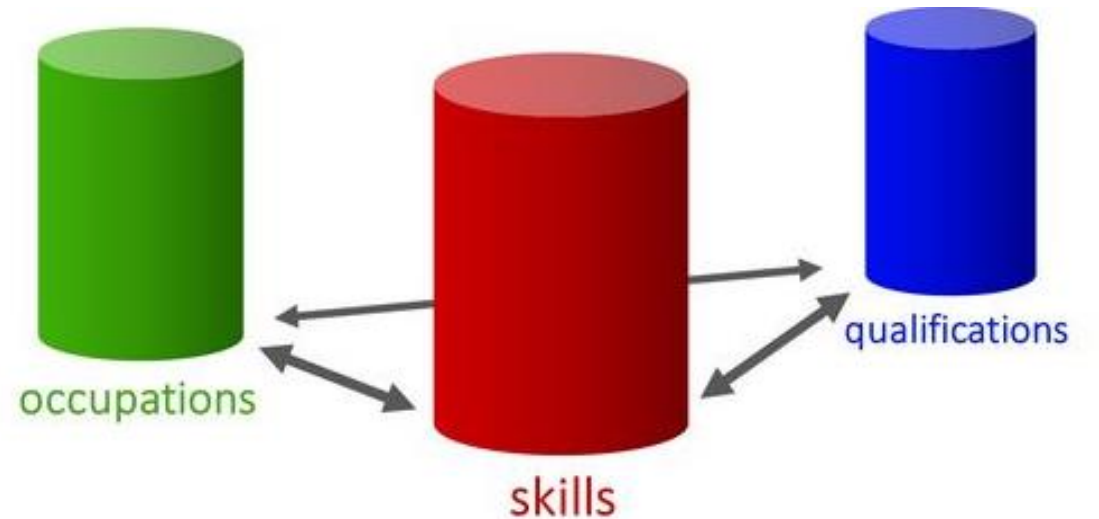
Kulturerbe-Sektor

- Struktur von Förderprogrammen
- Ergänzungen
- Kulturelle Bereiche / kreative Bereiche
- Keine Vollständigkeit



ESCO Portal

1. Berufe
2. Wissen, Fähigkeiten, Kompetenzen
3. Qualifikationen
4. Beziehung zwischen den drei Säulen
 - 4.1 Zwischen Wissen, Fähigkeiten und Kompetenzen sowie Berufen
 - 4.2 Zwischen Wissen, Fähigkeiten und Kompetenzen sowie Qualifikationen
 - 4.3 Zwischen Qualifikationen und Berufen



EU Skills Panorama 1

Key facts

Example: Business Services

<https://skillspanorama.cedefop.europa.eu/en/sectors/business-services>



Total employment

51,118,168

in 2018 in EU.



Employment share of
high-tech occupations

13.4%

in 2018 in EU.



Share of people with
high education level

47.7%

in 2018 in EU.



Future employment
change

12.9%

in 2018-2030 in EU.

Occupations for Cultural Heritage

Needed to operate the building

- Head of building operation
- Building operation specialist
- Energy expert
- Digital expert
- Environmental specialist
- Mechanical engineer
- Electrical engineer

Managing director

- Head of maintenance
- Craftsperson
- Maintenance manager
- Conservationist
- Restorer
- Construction supervisor
- Building history research specialist
- Vernacular research specialist
- Civil engineers
- Historians

Needed to protect

Needed to operate the business

- Head of theatre, museum, etc.
- Custodian (Aufseher)
- Ticket office
- Curating
- Librarian
- Archivists
- Gallery and museum technicians
- Marketing and sales person
- Cultural education specialist
- Research specialist
- Hotel and restaurant manager
- Cultural shop manager
- Conference and event planner
- Event technicians
- Collection manager
- Security guards

Needed to operate the site

- Head of site/estate
- Monument protection officer
- Culture policy officer
- Culture planning officer
- Urban planning officer
- Municipal planning and building control officer
- Protection officer of cultural goods
- firefighters

Other persons

- PR specialists
- Accountant
- Controller
- Procurement manager
- HR specialist
- ICT specialist
- Head's secretaries

Needed to administrate

- Head of administration
- Property manager
- Caretaker
- Event space manager
- Operating cost specialist